

# Study Business, Economics & Tourism!



Business-related degree programmes at German universities and universities of applied sciences are basically subdivided into five large departments: Business Administration, Economics, Economics Teaching, Tourism Management and Business Sciences/ Economics (general).

**Business Administration** mainly involves analysing the conditions, changes and processes in enterprises and companies, recognising their interrelations and optimising them with a view to cost effectiveness. In contrast, Economics deals with the complexities of economic areas and their relations to the state and to companies. Due to growing globalisation, economic perspectives increasingly go beyond the horizon of the national state, covering international mergers and acquisitions and supra-regional undertakings.

We actively help you apply to study at a German institution of higher education! Here is a **SELECTION** of innovative and interdisciplinary degree programmes at universities and universities of applied sciences in Germany:

Degree Programme	Degree	Name of University
Business Sciences	Bachelor	University of Frankfurt
Economics Teaching	Bachelor	Humboldt University of Berlin
Business Administration	Bachelor	Jena University of Applied Sciences
Business Administration	Bachelor	Brandenburg University of Applied Sciences
Business Mathematics	Bachelor	University of Jena
Tourism Management	Bachelor	Harz University of Applied Sciences
Economics & Law	Master	Technische Universität Dresden
Finance & Accounting	Bachelor	University of Applied Sciences Bremen
Social Sciences/ Economics	Bachelor	University of Rostock
Technology & Innovation Management	Master	Brandenburg University of Applied Sciences



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